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SMALLSTART VENTURES PARTNERS WITH GIBRALTAR BUSINESS VALUATIONS

Gibraltar agrees to value SmallStart's portfolio companies

TUCSON, ARIZONA, August 20, 2021 – Fundamental to the SmallStart Ventures' business model is selling the business to the entrepreneur after the end of year three. This requires an independent business valuation to determine the value and purchase price of the company. Gibraltar Business Valuations is a leading service provider to companies seeking independent verification of the value of their business. Having this relationship in place in advance of a business divestiture allows SmallStart Ventures to determine a fair value and helps Gibraltar Business Valuations with manpower planning in the future.

Businesses are valued based on cash flow, growth, balance sheet, intellectual property, and other criteria. Furthermore, some industries vary in how a valuation is determined and for how much a company might be sold. An accurate valuation is important to the buyer so that financing can be obtained. Gibraltar Business Valuations has over 100 years of collective experience doing business valuations for businesses across the country and in many different industries.

"Critical to our business model is having fair valuations at the time of divestiture for our client companies," says Robert Samuelsen, President and CEO of SmallStart Ventures. Don Drysdale, President of Gibraltar Business Valuations explains that "having visibility three years in advance of a company is completely unique in our industry. Gibraltar Business Valuations is proud to be a partner with SmallStart Ventures,"

SmallStart Ventures Incorporated is a Public Benefit Corporation supporting the creation, growth, and eventual ownership of Small Businesses by entrepreneurs with diverse profiles.

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If you would like more information about this topic, please call Clinton Swapp at 1-520-345-2383 or cswapp@smallstartventures.com.